



For Immediate Release
U.S. Poultry & Egg Association

Contact Gwen Venable, gvenable@uspoultry.org
January 30, 2012

**Hillview Farms Recognized for Environmental Excellence by
USPOULTRY**

ATLANTA – Hillview Farms, Buckholts, TX, was one of six farms across the United States to receive the Family Farm Environmental Excellence Award during the 2012 International Poultry Expo in Atlanta. U.S. Poultry & Egg Association, based in Tucker, GA, sponsors the annual awards in recognition of exemplary environmental stewardship by family farmers engaged in poultry and egg production.

Applicants were rated in several categories, including dry litter or liquid manure management, nutrient management planning, community involvement, wildlife enhancement techniques, innovative nutrient management techniques, and participation in education or outreach programs. Applications were reviewed and farm visits conducted by a team of environmental professionals from universities, regulatory agencies, and state trade associations in selecting national winners in six regions.

Hillview Farms is owned and operated by Wayne and Rebecca Hillman. The farm is comprised of 581 acres in which turkey and cattle are raised. Hillview Farms is a four-house turkey growout farm that produces 190,000 turkey hens per year.

Hillview Farms utilizes a nutrient management plan for applying litter to their land, along with a composter for bird mortality. Hillview Farms has implemented a rotational grazing system followed by periodic rests, which allows grasses to remain dominant and prohibits invasion of woody species such as mesquite. They have also implemented The Hay Conserver bale feeders, which save 30% of the hay consumption that would otherwise be lost due to trampling. To help enhance wildlife, Hillview Farms is committed to adapting socially acceptable, economically viable, and ecologically sound wildlife management techniques through native prairie restoration, exotic species control, fence line management, and grazing management.

Hillview Farms raises turkeys for Cargill Turkey Products.

Mark Waller, 2012 chairman of the board of U.S. Poultry & Egg Association, and sales and processing director for Ingram Farms, Cullman, AL, presented the award to the Hillman family.

U.S. Poultry & Egg Association is an all-feather organization representing the complete spectrum of today's poultry industry, with a focus on progressively serving member companies through research, education, communication, and technical assistance. Founded in 1947, U.S. Poultry & Egg Association is based in Tucker, GA.

#####



Photo Caption:

Hillview Farms Recognized for Environmental Excellence

James Grimm, Texas Poultry Federation, accepted the USPOULTRY Environmental Excellence award on behalf of Wayne and Rebecca Hillman of Hillview Farms. The award and \$1,000 check was presented by Mark Waller (left), USPOULTRY chairman.